

Data Protection

The protection of your personal data is important to us. We process your data in accordance with the applicable national and European data protection regulations. So that you know which data we process for which purposes and which rights you have in this regard, we would like to inform you about our data processing here.

1. Responsible body

The person responsible within the meaning of the General Data Protection Regulation (GDPR), the Federal Data Protection Act (BDSG) and other data protection regulations is:

Studio Hamburg Atelierbetriebs GmbH
Jenfelder Allee 80
22039 Hamburg
Germany

Telephone: +49 40 6688 2211

Fax +49 40 6688-5500

Email: studios@studio-hamburg.de

2. Data protection officer

The data protection officer of the person responsible is:

Studio Hamburg GmbH
Data protection officer
Jenfelder Allee 80
22039 Hamburg
Email: datenschutz@studio-hamburg.de

3. General information on data processing

a) Scope of processing of personal data

The person responsible generally only collects and processes personal data of the user if this is necessary for the provision of a functional website as well as the content and services. The collection and use of users' personal data takes place regularly only with the user's consent. An exception applies in cases in which prior consent cannot be obtained for factual reasons and the processing of the data is permitted by law.

b) Legal basis for the processing of personal data

Insofar as the person responsible for processing personal data obtains the consent of the data subject, Art. 6 para. 1 lit. a EU General Data Protection Regulation (GDPR) as Legal basis. When processing personal data, which is necessary for the performance of a contract to which the data subject is a party, Art. 6 para. 1 lit. b GDPR as the legal basis. This also applies to processing operations that are necessary to carry out pre-contractual measures. Insofar as processing of personal data is necessary to fulfill a legal obligation to which the controller's

company is subject, Art. 6 para. 1 lit. c GDPR as the legal basis. In the event that vital interests of the data subject or another natural person require the processing of personal data, Art. 6 para. 1 lit. d GDPR serves as the legal basis. If processing is necessary to safeguard a legitimate interest of the person responsible or a third party and if the interests, fundamental rights and freedoms of the data subject do not outweigh the former interest, Art. 6 Para. 1 lit. f GDPR as the legal basis for processing.

c) Deletion of data and duration of storage The personal data of the data subject will be deleted or blocked as soon as the purpose of storage no longer applies. Storage can also take place if this has been provided for by the European or national legislator in EU regulations, laws or other regulations to which the person responsible is subject. The data will also be blocked or deleted if a storage period prescribed by the standards mentioned expires, unless there is a need for further storage of the data in order to conclude or fulfill a contract.

4. Order processing and data security

On the basis of separate written agreements, the person responsible also lets service providers in the context of order processing relationships in accordance with. Process Art. 28 GDPR. This does not involve the transmission of your personal data to third parties in the sense of data protection law. The person responsible remains responsible to you under data protection law.

The employees of the processors are obliged to maintain the confidentiality of your data, as are the employees of the controller. They are subject to the instructions of the person responsible. The person responsible guarantees all technical and organizational security measures required by law to protect your personal data from loss and misuse. In this way, your personal data is stored in secure operating environments, which are only accessible to contract processor employees to the extent that this is absolutely necessary to fulfill the contractual tasks.

5. Access to this website

The data controller generally only collects and uses personal data of the user insofar as this is necessary to provide a functional website and the content and services of the data controller. Each time this website is accessed, the system of the person responsible automatically records the following data from the computer system of the accessing computer and saves it in log files (so-called log files): name of the file accessed, date and time of access, amount of data transferred, notification of successful access, type Your browser and the version used, the user's IP address, the user's operating system, the user's Internet service provider, websites from which the user's system accessed this website, websites accessed by the user's system via this website. This data is not merged with other data sources. The legal basis for the collection of data and its storage in log files is Art. 6 Para. 1 S. 1 lit. f GDPR.

The temporary collection of data by the system is necessary to enable the website to be delivered to the user's computer and to ensure that it is reproduced. The log files are also saved to ensure the stability and functionality of the website. The data is also used to optimize this website and to ensure the security of the information technology systems of the person responsible against possible attacks from outside. This is also the legitimate interest in data processing according to Art. 6 Para. 1 S. 1 lit. f GDPR.

The data will be deleted as soon as it is no longer required to achieve the purpose for which it was collected. This is the case for the data collected for the provision of the website at the end of the respective session; within the scope of storing the data in log files after seven days at the latest. Further storage is possible. In this case, the IP address of the user is deleted or alienated, so that it is no longer possible to assign the accessing computer. The collection of the data for the provision of the website and its storage in log files is absolutely necessary for the operation of the offer, so that there is no possibility for the user to object.

6. Contact possibility

On this website you have the opportunity to contact the person responsible via an online contact form or via email. The personal data transmitted to the person responsible via the input mask on the contact form or by e-mail (e.g. name, address or e-mail address) are used exclusively to process user contact requests. A transfer of data to third parties does not take place. The legal basis for processing the data transmitted via the contact form is Art. 6 para. 1 sentence 1 lit. a GDPR, for the processing of the data transmitted by email Art. 6 Para. 1 S. 1 lit. f GDPR. In the aforementioned purposes, the controller's legitimate interest in the processing of the data according to Art. 6 Para. 1 S. 1 lit. f GDPR.

The data will be deleted as soon as it is no longer required to achieve the purpose for which it was collected. This is the case when the processing of the user's request is complete; it can therefore be inferred from the circumstances that the matter concerned has been finally clarified. The user has the option at any time to revoke his consent to the processing of personal data and to object to the storage of his personal data that was transmitted to the person responsible by email. In this case, the conversation cannot continue. For this purpose, users can contact the contact mentioned in section 1. All personal data that was saved in the course of contacting us will then be deleted.

7. Cookies

This website uses cookies. Cookies are text files that are stored in the Internet browser or by the Internet browser on your computer system. If you call up a website, a cookie can be saved on your operating system. This cookie contains a characteristic string that enables the browser to be clearly identified when the website is called up again. The controller uses cookies to make this website more user-friendly. Some elements of this website require that the calling browser can be identified even after a page change. The following data is stored and transmitted in the cookies: language settings, log-in information.

The purpose of using technically necessary cookies is to simplify the use of websites for users. Some functions of this website cannot be offered without the use of cookies. For this it is necessary that the browser is recognized even after a page change. The person responsible needs cookies for the following applications: adopting language settings, remembering search terms. The user data collected through technically necessary cookies are not used to create user profiles. The legal basis for the processing of personal data using cookies is Art. 6 Para. 1 lit. f GDPR. Cookies are stored on your computer and transmitted from there to this website. As a user, you therefore have full control over the use of cookies. By changing the settings in your

internet browser, you can deactivate or restrict the transmission of cookies. Cookies that have already been saved can be deleted at any time. This can also be done automatically. If cookies are deactivated for this website, it may not be possible to use all functions of the website to their full extent.

8. Left

This website contains links to online offers from third parties, over which the person responsible has no influence and therefore cannot assume any responsibility for data protection or the content. Please read the data protection declaration of the online offers, which you can access via this website.

9. Use of plugins and other tools

a) Use of Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google uses cookie text files. The information generated by the cookie about the use of the online offer by the user is usually transmitted to a Google server in the USA and stored there. Google is certified under the Privacy Shield Agreement and thus offers a guarantee to comply with European data protection law (<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>). Google will use this information on behalf of the controller to evaluate the use of the controller's online offer by the user, to compile reports on the activities within this online offer and to provide the controller with further services related to the use of this online offer and the internet provide. Pseudonymous user profiles can be created from the processed data. The person responsible only uses Google Analytics with activated IP anonymization. This means that the IP address of the user is shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. The full IP address will only be transmitted to a Google server in the USA and abbreviated there in exceptional cases. The IP address transmitted by the user's browser is not merged with other Google data. The purpose of using Google Analytics is to analyze, optimize and economically operate this online offer. This is also the legitimate interest in data processing according to Art. 6 Para. 1 S. 1 lit. f GDPR.

You can prevent the storage of cookies by setting your browser software accordingly. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the online offer and from processing this data by Google by downloading and installing the browser plug-in available under the following link:

<http://tools.google.com/dlpage/gaoptout?hl=de>.

You can find further information on the use of data by Google, setting and objection options on the Google website:

<https://www.google.com/intl/de/policies/privacy/partners> ("Use of data by Google when you use websites or apps from our partners"), <http://www.google.com/policies/technologies/ads> ("Use of data for advertising purposes"), <http://www.google.de/settings/ads> ("Manage information that

Google uses to show you advertising").

b. Web fonts

The person responsible has integrated components of the company fonts.com on this website. Fonts.com enables the font to be displayed using external fonts, so-called web fonts. Fonts.com is operated by Monotype Imaging Holdings Inc., 600 Unicorn Park Drive, Woburn, Massachusetts 01801, USA. Each time one of the individual pages of this website is operated by the person responsible, the internet browser on the information technology system of the data subject is automatically prompted by the fonts.com component to download data from the www.fonts.com website. As part of this technical process, fonts.com receives knowledge of the visit and which specific individual page of this website is used by the information technology system used by the data subject. Furthermore, fonts.com receives knowledge of the IP address of the computer system used by the person concerned, assigned by the internet service provider (ISP), the browser type, the browser language, the website accessed before this website, the date and time of the visit to it Website. The data and information transmitted to fonts.com in this way enable the company fonts.com itself, as well as the companies associated with fonts.com or its partner companies, to address visitors to the website of the controller in a targeted manner with personalized and interest-based advertising.

The applicable data protection provisions of fonts.com can be found at <http://www.monotype.com/de/rechtshinweise/datenschutzrichtlinie/>.

c) Google web fonts In order to present the content correctly and graphically appealing across browsers, the person responsible uses script libraries and font libraries such as B. Google Webfonts (<https://www.google.com/webfonts/>) <https://fonts.google.com/>. Google web fonts are transferred to your browser's cache to avoid multiple loading. If the browser does not support Google Webfonts or prevents access, content is displayed in a standard font. Calling script libraries or font libraries automatically triggers a connection to the operator of the library. It is theoretically possible - but currently unclear whether and if so for what purposes - that operators of corresponding libraries collect data. The privacy policy of the library operator Google can be found here: <https://www.google.com/policies/privacy/>

d) Google Maps

This website uses Google Maps API to visually display geographic information. When using Google Maps, Google also collects, processes and uses data about the use of map functions by visitors. More information about data processing by Google

You can see the Google data protection information: <https://www.google.com/policies/privacy/>
There you can also change your personal data protection settings in the data protection center.

10. Your rights

a) Right to information according to Art. 15 GDPR

You can request confirmation from the controller whether personal data concerning you will be processed by the controller. If such processing has taken place, you can request the following information from the person responsible: the purposes for which the personal data are

processed; the categories of personal data that are processed; the recipients or categories of recipients to whom the personal data concerning you have been or will be disclosed; the planned duration of storage of your personal data or, if specific information on this is not possible, criteria for determining the storage period; the existence of a right to correction or deletion of your personal data, a right to restriction of processing by the person responsible or a right to object to this processing; the right to lodge a complaint with a supervisory authority; all available information about the origin of the data if the personal data is not collected from the data subject; the existence of automated decision-making, including profiling, in accordance with Art. 22 Para. 1 and 4 GDPR and - at least in these cases - meaningful information about the logic involved and the scope and intended effects of such processing for the data subject. You have the right to request information as to whether the personal data relating to you are transferred to a third country or to an international organization. In this context, you can request information about the appropriate guarantees in accordance with Art. 46 GDPR to be informed in connection with the transmission.

b) Right to correction in accordance with Art. 16 GDPR

You have a right to correction and / or completion towards the person responsible if the processed personal data concerning you is incorrect or incomplete. The person responsible must make the correction immediately.

c) Right to erasure in accordance with Art. 17 GDPR

You can request the data controller to delete the personal data relating to you immediately, and the data controller is obliged to delete this data immediately if one of the following reasons applies: The personal data relating to you are for the purposes for which they were collected or processed in any other way is no longer necessary. You revoke your consent on which the processing was based in accordance with Art. 6 para. 1 lit. a or Art. 9 Para. 2 lit. a GDPR was based, and there is no other legal basis for the processing. According to Art. 21 para. 1 GDPR and there is no overriding legitimate reason for the processing, or you file an objection pursuant to Art. 21 para. 2 GDPR to object to processing. The personal data concerning you have been unlawfully processed. The deletion of your personal data is necessary to fulfill a legal obligation under Union law or the law of the member states to which the controller is subject. The personal data relating to you was collected in relation to information society services offered in accordance with Article 8 (1) GDPR.

If the person responsible has made your personal data public and is acc. Article 17 (1) GDPR obliges them to delete them, taking into account the available technology and the implementation costs, appropriate measures, including technical ones, to inform those responsible for data processing who process the personal data that you as the data subject Person has asked them to delete all links to this personal data or to copy or replicate this personal data.

The right to erasure does not exist insofar as processing is necessary: to exercise the right to freedom of expression and information; to fulfill a legal obligation that requires processing in accordance with the law of the Union or the Member States to which the controller is subject, or to perform a task that is in the public interest or in the exercise of official authority vested in the controller; for reasons of public interest in the area of public health in accordance with Art. 9 Para. 2 lit. h and i and Art. 9 Para. 3 GDPR; for archiving purposes in the public interest,

scientific or historical research purposes or for statistical purposes acc. Art. 89 Para. 1 GDPR, insofar as the right mentioned under section a) is likely to make the achievement of the objectives of this processing impossible or seriously impair it, or to assert, exercise or defend legal claims.

d) Right to restriction of processing in accordance with Art. 18 GDPR

You can request that the processing of your personal data be restricted under the following conditions: if you contest the accuracy of your personal data for a period of time that enables the person responsible to check the accuracy of the personal data; the processing is unlawful and you refuse to delete the personal data and instead request that the use of the personal data be restricted; the controller no longer needs the personal data for the purposes of processing, but you need them to assert, exercise or defend legal claims, or if you have objected to processing in accordance with Article 21 (1) GDPR and it is not yet certain whether the legitimate reasons of the person responsible outweigh your reasons.

If the processing of your personal data has been restricted, this data - apart from its storage - may only be obtained with your consent or to assert, exercise or defend legal claims or to protect the rights of another natural or legal person or for reasons of important public interest the Union or a Member State. If the restriction of processing according to the above You will be informed by the person responsible before the restriction is lifted.

e) Right to be informed in accordance with Art. 19 GDPR

If you have asserted the right to correction, deletion or restriction of processing against the person responsible, he is obliged to inform all recipients to whom the personal data concerning you have been disclosed of this correction or deletion of the data or restriction of processing, unless this proves to be impossible or involves a disproportionate effort. You have the right towards the person responsible to be informed about these recipients.

f) Right to data portability according to Art. 20 GDPR

You have the right to receive the personal data that you have provided to the person responsible in a structured, common and machine-readable format. You also have the right to transfer this data to another controller without hindrance from the controller to whom the personal data has been provided, provided that the processing is based on consent in accordance with Art. 6 para. 1 lit. a GDPR or Art. 9 Para. 2 lit. a GDPR or on a contract acc. Art. 6 para. 1 lit. b GDPR is based and processing is carried out using automated processes. In exercising this right, you also have the right to have your personal data transmitted directly from one controller to another, insofar as this is technically feasible. Freedoms and rights of other people may not be affected by this.

The right to data portability does not apply to the processing of personal data that is necessary for the performance of a task that is in the public interest or in the exercise of official authority that has been transferred to the person responsible.

g) Right to withdraw the declaration of consent under data protection law in accordance with Article 7 (3) GDPR

You have the right to withdraw your declaration of consent under data protection law at any time. Withdrawing consent does not affect the lawfulness of processing based on consent

before its withdrawal.

h) Right to lodge a complaint with a supervisory authority in accordance with Art. 77 GDPR
Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with the NDR broadcasting data protection officer in Hamburg if you believe that the processing of your personal data violates the GDPR. The supervisory authority will inform the complainant of the status and results of the complaint, including the possibility of a judicial remedy in accordance with Art. 78 GDPR.

i) Right to object in accordance with Art. 21 GDPR

You have the right, for reasons that arise from your particular situation, at any time against the processing of your personal data, which is based on Art. 6 Para. 1 lit. e or f GDPR occurs to file an objection; this also applies to profiling based on these provisions. The controller will no longer process your personal data unless he can demonstrate compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or the processing is for the establishment, exercise or defense of legal claims. If the personal data concerning you are processed for direct marketing purposes, you have the right to object at any time to the processing of your personal data for the purpose of such advertising; this also applies to profiling insofar as it is connected to such direct advertising. If you object to processing for direct marketing purposes, your personal data will no longer be processed for these purposes. Regardless of Directive 2002/58 / EC, you have the option of exercising your right to object in connection with the use of information society services using automated procedures that use technical specifications.

j) Automated decision in individual cases including profiling in accordance with Art. 22 GDPR

You have the right not to be subjected to a decision based solely on automated processing - including profiling - that has legal effect on you or similarly significantly affects you. This does not apply if the decision (1) is necessary for the conclusion or performance of a contract between you and the controller, (2) is permissible due to Union or member state law to which the controller is subject and this legislation takes appropriate measures to protect your rights and freedoms as well as your legitimate interests or (3) with your express consent.

However, these decisions may not be based on special categories of personal data according to Art. 9 Para. 1 GDPR, unless Art. 9 Para. 2 lit. a or g GDPR applies and appropriate measures have been taken to protect your rights and freedoms and your legitimate interests. With regard to the cases mentioned in (1) and (3), the person responsible takes appropriate measures to safeguard your rights and freedoms as well as your legitimate interests, including at least the right to obtain the intervention of a person on the part of the person responsible, to express your own position and heard of contesting the decision.

11. Changes to the data protection declaration

The person responsible reserves the right to change this data protection declaration at any time to ensure that it complies with the current legal requirements. This also applies in the event that this data protection declaration has to be adapted due to new or revised services. The new data protection declaration will then apply the next time you visit this website.